



## **THE OKLAHOMA CITY MEMORIAL KIDS MARATHON TEAMING UP WITH OKLAHOMA CLEATS FOR KIDS**

The Oklahoma City Memorial Kids Marathon teamed up with Oklahoma Cleats for Kids Thursday afternoon, providing new running shoes to the entire running club at Santa Fe South Elementary School. 175 students from Santa Fe South will be participating in the Oklahoma City Memorial Kids Marathon on April 28<sup>th</sup>. Students are running 25 miles after school and will complete their last 1.2 miles running through downtown Oklahoma City on Race Day.

"I can definitely run faster at the Marathon with my new shoes," one third grader said. "These shoes make running and exercising more fun now."

"Running, playing sports and being part of a team can positively impact a child's life forever. The Memorial Kids Marathon connects fitness with important lessons about the history and mission of the Memorial Museum. The Marathon also gives every runner an opportunity to be a part of the Oklahoma Standard," said Kari Watkins, Race Director, Oklahoma City Memorial Marathon.

Oklahoma Cleats for Kids (C4K) empowers kids to learn life lessons through sports by providing the equipment needed to play safely free of charge. By getting more kids involved in sports, C4K changes lives and gives underserved kids hope and self-confidence. An important part of C4K's mission is "kids helping kids" and the organization seeks to encourage kids giving back to their community and starting them down a path of philanthropy beyond mere volunteering.

"Working with the Memorial Marathon team on this distribution that places shoes directly in the hands of runners who need them is really a dream come true for C4K," explained Executive Director Stacy McDaniel. "We love partnering with organizations who care so deeply about the Oklahoma community because we can do so much more when we work together."

All are encouraged to demonstrate the Oklahoma Standard and donate gently used shoes and equipment for any sport, in any size to Cleats for Kids. Donations can be made at the Memorial Marathon Health & Fitness Expo at the Cox Center on Friday and Saturday, April 26 and 27.

Special thanks to Red Coyote for fitting the students for their new shoes.

For more information, visit [okcMarathon.com](http://okcMarathon.com) or [cleatsforkids.org](http://cleatsforkids.org)

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