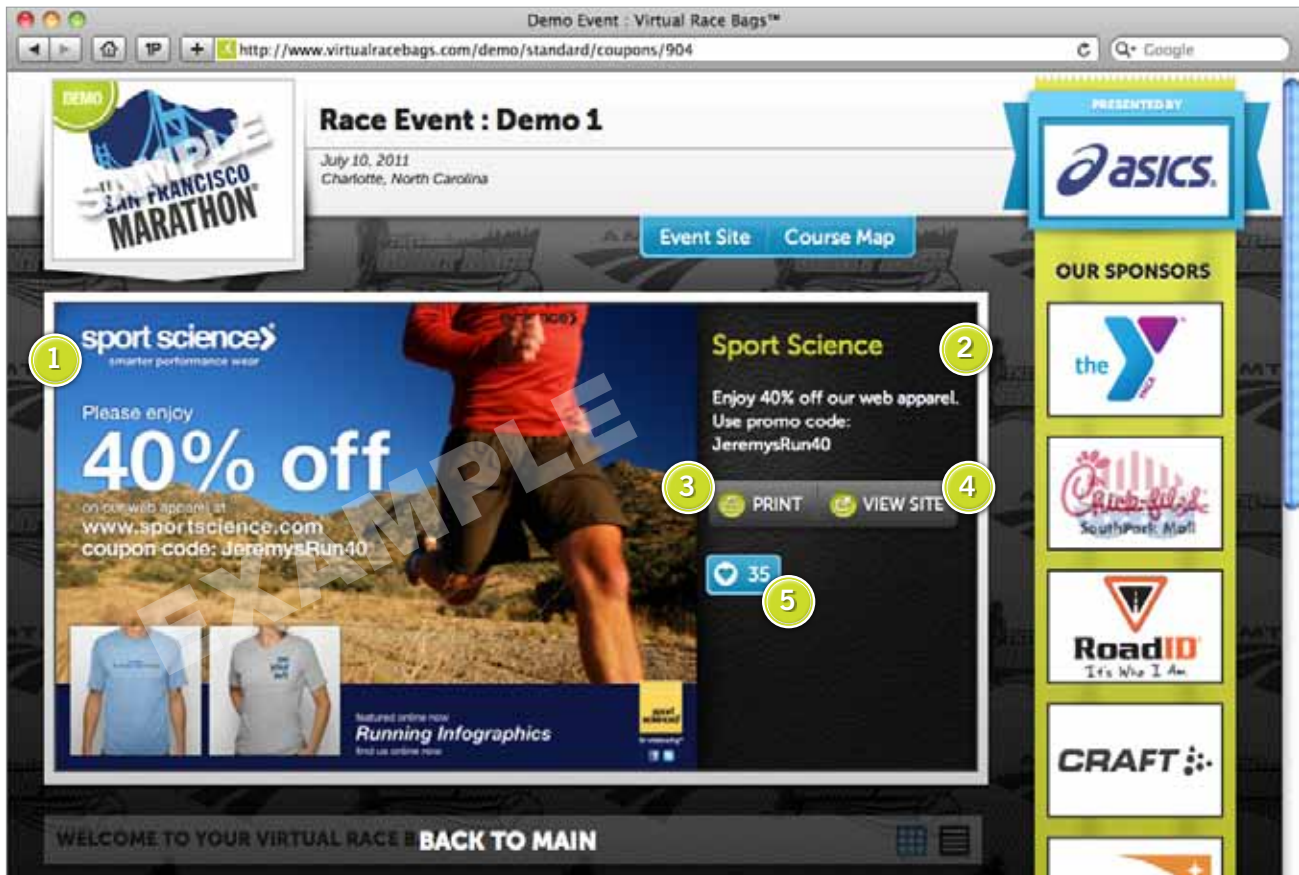




## Getting Started : Creating Offer Artwork



When Virtual Race Bag visitors click to view your coupon, the image above is an example. Participants are engaged by printing or visit your website.

**1 Offer Artwork\***

This artwork image is created by the sponsor and submitted to Virtual Race Bags.

**2 Company Name and Offer Description**

Share your name as it will appear as shown and include a short two sentence description of your offer.

**3 Print Action**

Event participants have the option to print only the offers in the race bag they like. Offers are personalized with participant name when printed.

**4 Visit Website**

Sponsors provide a URL to their website (or other link) for event participants to visit.

**5 Offer "Love" Ratings**

This fun "heart" icon counter will increase each time a participant clicks to view your offer. The higher this rating number the more attractive your offer becomes.

\* Artwork for both the "Premium" and "Standard" offers is created using the same guidelines.

Thank you for participating in a Virtual Race Bag. The sample shown here is typical artwork for offers in the race bag. If you have questions please call Virtual Race Bags event management team at 877.385.7779



5.5" Inches Height  
( 396 pixels )

7.5" Inches Wide ( 540 pixels )

## Artwork Submission Guidelines

All offer/coupon artwork must be:

- RGB color
- 7.5" wide x 5.5" height (72 dpi)
- JPEG format

Include the following information:

- Your Company Name
- Website URL for the Offer

Please submit all artwork to [artwork@virtualracebags.com](mailto:artwork@virtualracebags.com)

The email subject line must be:  
**Event Name - (Company Name)**

## Coupon & Offer Print Example

